## **Data Analysis of Customer Survey Results**



Project Title	Data Analysis of Customer Survey Results
Project Summary	We want to better serve our customers and partners through data-driven improvements! Analyze qualitative and quantitative data, review customer feedback, and make recommendations based on your evaluation. You can directly impact FSA products and services.
Country	United States

### **Project Description**

The Outreach Team at Federal Student Aid conducts presentations to parents, students, and borrowers, and provides training to our partners in school districts, schools, and community organizations to inform them of the financial aid and FAFSA process. After every outreach event, an electronic survey is sent to participants through Survey Monkey. We need someone to evaluate all of the survey data and report the findings through visuals (graphs, charts, etc). We would like the responses categorized, trends identified, and conclusions made. The goal is to use the results to help us better serve our customers and partners.

### **Required Skills or Interests**

Skill(s)
Data analysis
Data visualization
Survey / polling design

#### **Additional Information**

None

# **Language Requirements**

None